



Prairie Fire Farm Board Meeting MINUTES

11/16/21 | 7:31 pm | Meeting called to order by Lesley Darrin

In Attendance (Board)

Joan Smith, Kathy Graham, Elena Esposito Swinson, Emily Twilley-Selvey, Megan Good, Lesley Darrin, Barb Steele, Pam Leary

In Attendance (Others)

Liz Grubb, Lisa Lehr

Reclaiming the Reins

- Grill taken over to veteran's shelter by Emily
- Extremely grateful, but didn't want photos
- Emily sent message to Dee and Dana advising that she dropped it off and gave them contact info

Past Events

Sempre Dolce

- Very nice event
- Good feedback around the sound quality, venue and the fact it was a fundraiser for the horses, appetizers and bartenders
- Post with Jake was well received; Reclaiming the Reins graduate also commented on that
- A few people asked about doing it again
- Nick (guest Violinist) did great job too
- Funds Raised
 - o Paid by Attendees \$1,430
 - o Silent Auction \$505
 - o Donation Jars \$93
 - o Unofficial total raised \$2,028 (before expenses)
- Future concert ideas
 - o Maybe do it someplace where we could do riding demos during the show
 - o Englewood as future place was discussed as well
 - o Phyllis Chappell as an option ([Bio — Phyllis Chapell - World Songs](#))
 - o Emily very appreciative of Carolyn's support and willingness to host and help out PFF

Barns-giving

- Thanks to everyone for making the volunteers feel welcome; lots of new faces
- Gift bags were appreciated by all
- Everyone was social and talked to others
- Plenty of food

- Before Thanksgiving vs. after was good; should do the same next year
- Would have liked to see more people—maybe announce it farther ahead
- Next year's date blocked for **November 13, 2022**

Future Events

Clinic w/Boyd

- Spring 2022

PR Event w/Boyd for Barry

- Last weekend was end-of season for him; Emily texted Boyd a couple of days ago
- Hope it will be scheduled soon to coincide with his off time, but need a couple of days' notice
- Should Shane be involved too? No – he wasn't a "Boyd" horse; he was an employee horse
- Marketing program will be that he Barry was Boyd's horse and helping to grow youth program

Farm Show – January 8 – 15

- Emily hasn't heard from Mike Craft yet about a stall

Motorcycle ride in May

Valentine's Day Bowling Event

- Should we do it in 2022?
- Fun event; scaled down version of Barns-giving, but only board supplies food
- Cindy handles contacts w/bowling alley; typically at ABC on Locust Lane
- Usually, a Sunday around Valentine's Day
- **Leslie** will message Cindy to get it reserved
- Have a Heart Bowling; just need to change dates on flyer

Hershey Holiday Tree Lighting – December 4th from

- Minis
- From 2 to 6; would like us there from 2 to 4:30
- Same as what we do for Market on Chocolate
- Maybe dress them up like reindeer
- Will not be feeding them (kids will have candy canes)
- Photo ops or bring minis next to a park bench
- Families sit on bench and bring minis up to either side
- **Emily** will look for photos of the minis in Christmas gear & send to Lesley
- **Lesley** will create the event and advise Michelle it's a yes
- Volunteers wear Santa hats
- **Lisa** has some Santa hats she can provide

Grants Update

- Two grants sent to Lesley to review
- Working on end-of-year submissions
- Plan a grants committee meeting to include the moms who want to be involved (early December)

Operations Update

Junior Team

National Horse Show Vendor/Promo

- Approached by vendor at National Horse show who would like to have an organization that can get a portion of proceeds sold at the event (barn back-packs); she wanted to have Jr. Team logo stitched on one of them to promote the program
- New company; lady worked for Prada/Gucci
- Kaydence had done the leg work the week of the horse show in talking with them
- Emily working out details

Jr. Team Growing

- Some new members and some past kids have shown up

Old Business

Volunteer T-shirts are in

- A couple remain to be picked up (Angie/Ashley)
- Lesley has them
- PFF provides one to each volunteer and any additional need to be purchased
- Wicking-style (no regular T-shirts available)

Glasses for Mel O. are done

- Turned out to be gorgeous
- Mel Packer, one of our lesson students who owns horse at Anne's (blind), is an artist. When one of our horses that was adopted passes, she paints from a photo and we send on a PFF glass to the horse mom/dad.
- **Emily** will reach out to Niko's mom to see if she got hers
- **Lesley** will mail Mel's over the weekend or next week

RCAP Money

- In public comment period 11/8 until 12/8 for any projects
- Anticipate this won't happened until next Spring
- Should get a letter to confirm status
- Only 4 projects for Lebanon County; ours is the cheapest
- Projects list is the people going after the funds; they don't open RCAP every year
- Ex: remodeling HAAC building downtown; got into the RCAP bill, but it could take 6-7 years for decision to use those funds; when RCAP opens, they submit app to be awarded the funds
- PFF asking for a little over 1 mil for a new barn

Fundraisers

Poinsettias

- Flower fundraiser posted today

- Will end 11/27
- Delivery December 6th

Glasses

- 167 glasses sold
- all but a couple orders picked up
- Made just under \$500, but need to confirm in QuickBooks
- Sold 70 mugs
- Decent amount of wine and pint glasses again.

Motorcycle Ride

- Up on Cycle-Fish; had someone respond who wants to assist
- Emily sent screen shot to Lesley & Megan on Tuesday (voting day)

New Business & Miscellaneous

No meeting in December; next meeting will be in January after the new year

Next Meeting

Meeting Adjourned at 8:30pm