



Prairie Fire Farm **Board Meeting** MINUTES

02/08/22 | 7:30pm | Meeting called to order at 7:39pm by Lesley Darrin

In Attendance (Board)

Board Members Present: **Kathy Graham, Elena Swinson, Joan Smith, Megan Good, Pam Leary, Lesley Darrin, Lisa Lehr**

In Attendance (Others)

Amanda Williams, Cassie Reifsnyder, Hannah Bennett

Reclaiming the Reins

- No new updates.
- All RTR meetings are now closed based on decision at their last board meeting. Only having executive board meetings until further notice.

Past Events

- Nothing to report

Future Events

Bowling Event

- Feb 13, from 3 to 5
 - o Postponing due to low ticket sales and Superbowl Sunday
 - o Bowling alley will be notified
 - o Barb, Amanda and Joan were the only ones who bought tickets—all ok with holding the tickets

Clinic & PR Event w/Boyd

- Spring 2022
- Boyd is traveling (SC), so haven't had discussions yet

Charity Motorcycle Ride - May 14, 2022

- Riders pay \$25; start at Susquehanna Harley Davidson on Rt. 22 – go on a pre-planned ride with PFF being a stop for a barn tour and they finish where they started for food of some sort.
- Event is on CycleFish and on Susquehanna Harley Davidson's calendar,
- Save-the-date cards are at the barn (grab some and distribute)
- Need someone interested in taking charge of that event with Emily and Lesley to consult with
- Need zoom call or something about that fundraiser
- **Megan will start pushing on social media.**
- Need to have basic meeting about this and sponsorship letters need to be distributed.
- Harley Davidson rep sent a timeline around when we should do what

- Amanda had hundreds of contacts from motorcycle ride that non-profit (being dissolved) held.
 - o **Lesley will send Amanda the save-the-date flyer.**
- Barb & Amanda will be on committee to assist as able.
- Over-bought items for the last event; shouldn't have to purchase as much. We have patches, t-shirts, etc.
- Barb suggested photo pp as part of the stop at PFF.

Summer Camps

- Posted on Facebook; all the same dates on forms
- **Lesley will pull and update the forms/dates.**
- Will be reconfiguring the way we do summer camps
 - o Whoa started running 2 years ago and Whoa gives a donation to PFF for the camps.
 - o This year, maybe not specific weeks for each group. Offering options to do ½ days, full days and Wednesday night shows instead of a week for each group.

Barnsgiving 2022

- Will get that scheduled.

Market on Chocolate 2022

- Will continue, as long as they want us back in the summer.

Kids Open House (from Grant)

- Need to start looking at dates.
- Spring 2022

Grants Update

- \$300 from United for Horses
 - o Andrea pointed them our way.
 - o They support animal non-profits in the area.
 - o Woman from group came to the barn and talked about their fundraising; they split the money raised throughout the year with all the non-profits they support.
 - o Their website hasn't been updated yet to show PFF.
- \$1,000 PA National Horse Show for new safety vests and helmets for youth program

Operations Update

- Donation of Mondavi (Momo)
 - o Paperwork being updated; one final tweak before sign-off.
 - o They'll pay a pre-determined monthly amount for term of contract and then optional after.
- Horses
 - o Honey is available for sponsorship
 - o Heddy is available for sponsorship
 - o Tango has settled in at his new home
 - o Caspian is being sponsored by Megan McCarren
 - o Ziggy is being sponsored by Amanda
 - Ziggy is sweet, friendly and personable

- Sizza is here; no sponsor yet
 - Sizza needs advanced handler; still nervous and anxiety when away from Ziggy, but friendly
- Joey is being sponsored by Hannah
- Lulu is being ½ sponsored by Fife family
- Puck & Willa doing well
- Electric Issues & Waterers
 - Trying to get an electrician out to fix panel
 - Amanda advised he'll be out Thursday; did a couple of tests to determine which waterer was tripping the breaker. Think he figured out which one is tripping the panel—the one in the far pasture where Ziggy and Siz are. Will provide some recommendations on what to fix.
 - Panel keeps tripping, so the waterers aren't getting the heat they need.
 - Megan advised they've thawed in boys and Joey's pastures. The one closest to Joe's pasture does have a leak under the bowl, but they're getting water.
 - Lesley mentioned the others that are freezing are also heated, so they shouldn't freeze if panel is working. The front pasture waterer has had issues in the past.
- Turn-out shed is gone in the boys pasture.
 - 10 volunteer reservists attending leadership training at the Gap came out to do the demolition.
 - When Emily and Lesley discussed the event, nobody really pinned down the day—Sunday happened and appreciate everyone who was able to regroup and assist.
 - They found us by googling us, but a lot of them had horse experience. They also called and emailed some others and they didn't have any needs.
 - Writing in grants for a new turn-out shed and a tree or two for that pasture.
- ARCAP
 - Reviewed; have to pick someone off a list that was provided to be our "Project Manager Organization" that is not associated with PFF. Also need to have a meeting with someone from the Office of the Budget; they will help us through the process.
 - Goal is to summarize/outline notes to send to the board around what's entailed and then start working on it.
 - Amanda works at office of budget if we need any help.

Junior Team

- No updates

Old Business

- **Barb will pick up thank you letter for concert hosts this weekend and follow-up with Emily on thank you basket.**
- Mission statement – we can change when we file our taxes.
 - Desire to add first responders to the end of our statement.
 - Wording:
 - ...first responders, and United States Military (Active Duty, Veterans and their families) *or* United States Service Members, Veterans and their families *or* active, reservists and veteran military members and their families *or* **all military members, past or present, and their families.**
 - First responders = Nurses, Doctors, Law Enforcement Officers, EMTs and Fire Fighters

Fundraisers

- Flower sale for Mother's Day (and mum, Poinsettia sales)
 - o Not a lot of up-front work to do.
 - o Poinsettia's didn't do well this year.
 - o **Megan will put together info on the sales to determine the profitability of each.**
 - o Joan suggested we try to do something unique in the sales that makes it stand out a little.
- Glassware has done well
 - o Joan - Who bought the glassware? If mostly PFF family we probably all have enough.
 - o Megan - We did well the 2nd time with adding the mugs. Good chunk the first time was Whoa.
 - o PFF as an organization should continue buying them to have as fundraisers.
 - o Annual sale every year and keep them around the same time?
 - o Mugs, Wine, Pint Glasses, Coffee... staples. Champagne glasses didn't do well. They do drinkware and tiles—mostly drinkware. Can see if they have candy dishes or other options.
 - o Barb suggested a glassware fundraiser in the Fall could include Christmas Ornaments. Lesley agreed a good idea as a gift for people who rent.
- Elena – What about a Calendar?
 - o Barb – Volunteers could submit photos to be used.
 - o Elena – Could also put them out there to buy at the VRO.
- Joan – Coasters, Christmas Wreaths?
 - o Megan – Could probably do through same org as flower sales
 - o Lisa – Horse wreaths made by local contact are all unique; she has an Etsy page.
 - o Elena – We could meet up and I could teach everyone how to make them.
- Barb – Paint & Sip?
 - o Lesley - Need minimum # of people and commitment. Not adverse to investigating, but if we do it at the barn house it won't be over the summer. Booked solid except of a Sunday afternoon in March/April/May or in the Fall. There is heat in the garage.
 - o Would need to promo and to lock them in have to pay for a certain #.
 - o Month of May might be a good time to do that.
 - o Megan – Can we coordinate with some sort of programming for kids while the adults are painting?
 - Lesley – Junior team could assist.
 - Elena – Could hold a painting table for the kids with watercolors and other crafts. If we provided cheap canvases and paint we could charge for that for the kids—or charge enough to cover the kids too.
 - o Barb – Would need to be BYOB.
 - o Lesley – Need to determine what the net \$ would be for PFF.
 - o **Barb – Will look into pricing and availability for a Sunday afternoon.**
- Hershey Easter event with Easter Bunny/egg hunt?
 - o **Barb – Will find out.**
 - o Lesley needs advance notice for photo op Easter-style.
- Kathy - Bingo Fundraiser
 - o Is this back on the table or still not possible due to Covid?
 - o **Lesley will reach out to Grantville.**
- March 21 – Rubber Sole World Down Syndrome event
 - o Doing an exclusive IPA for Life PA to educate on DS

- Asked if PFF can bring the minis.
- Great cause; always busy.

New Business & Miscellaneous

Other

Meeting Adjourned at 9:22 by Lesley.