



Prairie Fire Farms **Board Meeting** MINUTES

08/09/2022 | 7:30 pm | Meeting called to order at 7:31 pm by Megan Good

In Attendance (Board)

- Board Members Present: **Kathy Graham, Joan Smith, Megan Good, Lesley Darrin, Lisa Lehr, Pam Leary, Elena Swinson**

In Attendance (Others)

Liz Grubb, Alyson Goldsmith, Amanda Williams, Emily Twilley-Selvey, Executive Director

PFF Junior Team

- Jr. Team Fire Safety Event held Sunday
 - o Went well; 20 to 25 attendees
 - o Had a wound/bandaging station
 - o Emergency haltering station
 - o Fire extinguisher station
 - o Fire truck walk through
 - o Mostly Girls Scouts – they brought horse cookies, pillows w/PFF photos, handmade horse blankets with a bench they all made, necklaces, jars with lights in them. This helped the members with earning toward their silver award where they needed hours on top of the riding path (has to be the same organization). **Emily** to discuss with them finishing riding path and additional projects to complete hours needed.
 - o **Barb** to create Thank You cards
 - o Donation to Ono Fire Company from Farm Raiser or Jr. Team Funds
 - \$100 donation to be suggested to Jr. Team via planning group; will confirm w/board and vote on final amount
- SmartPack
 - o Reached out about being involved in Zoom Webinar they will present about supplements, horse diet – need groups of 5 to 20 people
 - o Schedule for mid-October

Past Events

- Milton Hershey Day of Service
 - o Really good day; they worked hard—they want to rebuild the relationship. Need to keep in contact with their planner. Have had some house parents reach out directly.
 - o They were house-bound and not allowed to do a lot; was only 2 to 3 weeks where they were allowed to come out and do things (post-Covid)
- Motorcycle Ride
 - o Very well done despite the low turnout 😞

- Looking at pairing up with another organization next time to gain the audience
- Friendship Center Bike a Better Path
 - Very hot; did well on donations—gave back to Bike a Better Path (about \$50)
 - They have been sharing our events, fundraisers, sales to their page
 - Registration deadlines coming up for next event; PFF will share
- Market on Chocolate
 - Busy; steady stream of people
 - One of the dads is bringing 2 girls out for Thursday nights for lessons
- Cliff Schadt Clinic
 - Very educational
 - 7+ people attended
 - Very interactive; not all about going and riding—the clinicians put their hands on the horses.
 - Emily, Kaydence rode; another horse was worked then the rider got on
 - Received special pricing for the day; booking another date
 - Joan – it was a “clinic for everyone” since he does a variety of stuff; willing to answer questions and has a good rapport with the horses. Also, very impressed when we took Jack to MD—he was so easy going and treated everyone the same way.
 - Barb – weekends?
 - Emily – they’re mostly booked on weekends, but they will come in on a Sunday through Tuesday. Rider doesn’t necessarily have to be there.
 - Pam – for people who can’t make it during the week, could it be later in the day/evening?
 - Emily – will put it out there as an option; he does like to see each horse 2x
 - Elena – like that he has hunter/jumper/English knowledge and not just Western

Future Events

- Choctoberfest - draws a large crowd
 - Barb – photo op instead of feeding?
 - Emily – that would be better
 - Lesley – need to figure out what; Fall type?
 - Joan – have handlers dress up?
 - Barb – Fall type—pumpkins with costumes for minis (unicorn, Pegasus)
 - **Barb** to follow-up on confirming date, parking, logistics
- Cliff Shadt Clinic– Middle of September
- Bag Lady Sue
 - 11/5 West Shore Elks Camp Hill
 - Donation covered \$250 deposit
 - Up to 300 people
 - Working on flyers
 - Megan getting info from Elks on person they use unless someone knows of a DJ (space filling only)
 - Need fundraiser committee vs. the board (put something out on the ops page—minimum of one board member); committee takes care of all the details
 - **Megan** will post tomorrow
 - Cash bar – Elks gets proceeds
 - Tickets – PFF to sell

- VIP (food/premium silent auction/early arrival/free drink ticket) vs. regular tickets (cash bar/silent auction)?
 - VIP - \$40, 6pm
 - Regular - \$25, 7:30
 - Show at 8pm
 - Not a huge online crowd; will need to get flyers out and seek sponsors for silent auction
 - Board agreed to move forward with VIP and Regular
 - Stuffin' Saddle Bags – a Bag Lady Sue Comedy Event
 - 21+ w/adult content warning
 - PFF table
 - Hotel needs to be covered; house is blocked for that event so she can potentially stay there with others
- Calendar holds:
- Hope Springs Farm visits – need someone at the farm during their visits (supervision)—mostly during the week-day; usually they come out around 11am
 - **Lesley** will post about this and need for assistance
 - Lisa can cover 8/22 (Monday)
 - Vista Autism Services – Wednesday and Friday afternoons
 - Market on Chocolate –September 3
 - New Bloomfield pony ride – October 1
 - Fall Adopt-a-Highway clean-up – TBD (Oct/Nov)... final to meet the 2-year commitment
 - Barns-giving – November 13

Grants Update

- No update

Operations Update

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Old Business

- New logo roll-out
- Oct timeframe with new glasses; delivery in November
 - Glasses due in soon

Fundraisers

- Fall Flower Sale
- Orders due 8/15; delivery 1st week in September
 - Mums and combo planter
- Paint & Sip Fundraiser – no update
- American Legion Linglestown has a room that they use and a contact for these events; Emily just needs to reach out to Michelle there for more information

- Emily will get Michelle's information and provide to Barb; **Emily still trying to get her information**
- Barb can provide dates in board group initially

New Business & Miscellaneous

- Liz discussed 31 Brand Fundraising
 - Online store; well known for totes
 - Can get embroidery, photos
 - Fundraising options
 - 20% party proceeds to organization
 - Sell totes (\$6 to org for each tote) – between \$30 to \$50 each
 - Like Pampered Chef—you must have a rep
 - Tote option might not be the way to go
 - **Liz** will get a little more information around the 20% option and check on timing to have a party

Other

Meeting Adjourned at 8:53 PM